

INNOVATION FOR ARCHITECTURE

by ETERNO IVICA socio ANIT



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Considerations:

Believing in our market, I mean in the building sector, involves making sacrifices day after day, making our ordinary profane work sacred: we make sacrifices for something we believe in, without necessarily giving in to the enticements of hopes and expectations, often deceptive because vain; we sacrifice ourselves, in the name of an inspiration or passion, the same that characterizes the companies that have taken part in our design event called IFA that, with this number, blows out its first candle. In this brief but intense period we were lucky enough to meet people who, like us, believe in the future, in responsible construction practices and innovation, in the opportunity hidden by the infamous crisis, in their company and the people it consists of, in sacrifice and finally believes that great satisfaction can only be born of continuous commitment.

Personally, as Sales Director Italy of a splendid ever-growing reality, I cannot but thank these extraordinary examples of courage, hoping I will meet them again always this intuitive, dynamic and motivated.

Alberto Cocco

eternoivica



ACOUSTICS

CONSIDERATIONS FROM KLIMAHOUSE BOLZANO

The revolution in acoustic efficiency is called **TXT**



ALBERTO COCCO
Manager ETERNO IVICA

Acoustics systems is our challenge, the TXT our future

we thought ecology and recycling, using fabrics recovery...

Companies that invest in exhibitions are fewer and fewer nowadays. Bucking this trend, we, at Eterno Ivica, are increasing our presence, sure that being constantly "on display" favours both our communication with designers, customers and end users and our training that becomes effective above all when in direct contact with end users and designers; in this environment we get a clear idea of what our country is going through. If then we add innovation to all this, then everything is explained even better...

Innovation, the watchword for those who see beyond numbers.

Innovation is research and discovery, is believing in it beyond anything else, is keeping on trying also when attempts seem useless.

It is not the plot of a film but our story: we embraced a challenge in July 2013, this new objective had a well-known name and an important history lay behind, we added it to our established lines of supports and drains, we relaunched it and today we have added innovation to this historical brand once more: Acustica Sistemi is our challenge, TXT is our future.

All this required a first stage, an environment that matched the aesthetic and functional requirements of the new product: that's why Klimahouse was chosen to launch the new TXT line, because it is an exhibition recognized as professional and innovative, because energy saving and Environmentally-friendly Construction are talked about here, because this fair mainly targets designers that are for us the drive for our technicalities towards end users.

Numbers have been more than satisfactory, over 250 contacts, many belonging to the design world, moreover loyal customers and old acquaintances from the building world acted as a sideshow to the spectacular stand that communicated the whole essence of the new and revolutionary product launched: TXT precisely.

We thought about ecology and recycling, using recoverable fabrics, wool - silk - linen - cotton, completely recycled, natural and recyclable; we chopped up and sanitized them, added an inert

substance and bound them with melted polypropylene, the same we use for supports, a recycled and recyclable material too.

After carding we had an extraordinary material, available in thicknesses going from 6mm to 5cm and different weights.

We then sent the lot to Trieste University, with whom we have been cooperating for years.

This is the same university that tested all our Acustica Sistemi products; the tests require three months' measurements to get the relative certificate, above all it's the creep and dynamic stiffness tests that determine the sector reference performance for initial performance and durability over time.

The results of these tests will be given to us just before the Milan MADE; at this exhibition we will confirm the very positive declarations that have already been expressed to us unofficially, they are even better than those about our historical products with above-average performance, therefore we excelled ourselves, minimizing the costs that have always been our Achilles' heel, above all in recent times.

This product will become the "spring" for all our products, coupled and non, in acoustics.

The "spring" is the product interposed between two masses that makes the "mass - spring - mass" principle work, a principle that is at the base of sound insulation; the new TXT will also act as a sound absorption (anti-reverberation) product, replacing the polyester fibre and rubber we have used and paired in all our products so far. Applications will therefore be used for underfloor/impact sound insulation, cavity, false ceilings, double walls, anti-reverberation.





KLIMAHOUSE 2015

10 years of winning 'Klima'



Positive results for the 10th edition of Klimahouse, confirming its leading role in the fields of energy efficiency and building renovation.

Great satisfaction for the results of Fiera

Bolzano on the tenth edition of Klimahouse: over 460 exhibitors, 32,800 visitors, 770 participants to the International Congress organized with Agenzia CasaClima, over 1,000 participants to the discussion forums, 330 to the guided tours to model buildings.

We met **Michele Valotto**, competent acoustics technician in the Acustica Sistemi team by Eterno Ivica, and asked him to express some considerations about the Klimahouse exhibition in Bolzano.

Ing. Valotto also took part, as technical speaker, to the "Biocasa Felice" congress by Sinergie Moderne Network, partner of Klimahouse Bolzano and Agenzia CasaClima, a company that organizes a yearly meeting of companies specialized in the sector and tackles great and complex construction subjects.

The event covers a whole day when companies propose new products and new solutions for the building sector. The themes companies and speakers had to tackle this year were: "integrated solutions for energy saving, acoustic insulation, building renovation and environmental sustainability in the building-system".

In particular, ing. Valotto dealt with how to choose the best impact sound insulation to avoid it degrading over time. He then discussed the extremely important subject of material durability over time.

What were your aims and objectives in approaching the BioCasa Felice congress?

The aim was to raise designers' awareness about the degradation of sound impact insulation materials. At the moment, most of the impact sound insulation commercially available tends to lose performance over time, quite quickly too. So, if we have to build something ex novo, do a renovation or redevelopment that lasts over time, we need to use very stable materials.

At Acustica Sistemi by Eterno Ivica we can supply materials with this kind of performance.

What materials did you, Acustica Sistemi by Eterno Ivica, propose and which did you invest in?

The material I presented and explained at the congress is Dinamic DPCM, a latex impact sound insulation material. I explained how important creep value is in choosing a sound insulation material; creep is the parameter determining and measuring durability over time, and must be very low for optimal performance. In our case, Dinamic DPCM creep is lower than 5%.

Which product did you launch at the exhibition?

The Bolzano exhibition was an opportunity to launch the new TXT product.

What is it?

It is a new product that will replace rubber latex in the Acustica Sistemi catalogue. It is an innovative material since it derives from recycled raw material such as linen, wool and cotton and can in turn be recycled at the end of the building life.

What is it used for? And how?

It is used both as impact sound insulation, and as wall sound insulation when coupled with plaster-board.

It can be used also to create partition walls and false ceilings.

It will be available in various thicknesses and depths, as seen at MADE.

Expectations about the product are very high since it will start a revolution for the whole acoustic product range: for the first time a 100% environmentally-friendly (recycled and recyclable) product is offered, with high acoustic performance and very high durability over time, which is what discussion and investment have recently hinged on.

Elisabetta Balzani
Secretariat Events



BAU 2015

Munich

RICCARDO GRIGGIO
Export Manager
ETERNO IVICA

The BAU 2015 exhibition held in Munich between 19 and 24 January is one of the most important exhibitions for construction companies.

With its very high level of organization and efficiency, it has broken many records showing, once more, that it is one of the leading exhibitions in the fields of architecture, materials and construction systems.

Firstly, numbers prove it: for the first time BAU exceeded 250,000 visitors, welcoming more than 251,000, where the considerable increase in international visitors (over 72,000) takes pride of place.

To the very many interested and, above all, qualified participants, BAU showed awareness of its strength and potential, finding an original way to represent itself and making protagonists of the exhibitors of the various companies, exactly 2015. They were asked for attention and care to detail and stand construction, re-proposing high quality and design exhibition stands as well as, obviously, innovative products worthy of attention and technical relevance.

BAU 2015 made leading characters of exhibitors from all over the world, gave added value and reached therefore a great success.

Another characterizing element of this exhibition was the large presence of young people in the individual stands, a sore point perhaps for the Italian market, but also some food for thought: we can only improve.

For our international company, BAU is certainly one of the most important exhibitions in the whole world.

This event offered us a special opportunity to meet and speak with all our most important reference groups, all at the same time and in just one place. It was unthinkable not to be there!

It was our first time at BAU and the purpose of our exhibiting was to raise our international profile, visibility and trustworthiness offering internationally also our acoustic line. Today we can state that our expectations have been fully met; the presence of many international visitors in our stand, architects and qualified professionals among them, makes us proud of what we have done and ready for our next international challenge. The appointment is therefore in 2017.



THERMAL INSULATION



INTERVIEW

Ing. **CRISTIANO SIGNORI**
Technical Support Engineer
STIFERITE srl

We met Ing. Cristiano Signori of Stiferite Srl from Padua , for ask him to give an overview on the company, on the production and the level of quality and success in the market that has always characterized.

What is Stiferite's position in the insulation sector?

For over 50 years the name Stiferite has been synonymous with heat insulation. An identification going back to the Sixties when STIFER, named after the acronym of its founder, Ferdinando Stimamiglio, introduced, first in Europe, the STIFERITE (STIFER-Isolanti-Termici) rigid polyurethane foam thermal-insulating panels.

Ferdinando Stimamiglio's intuition made possible the use of rigid polyurethane foam, the insulating material that STIFER used for the production of industrial and domestic refrigerators, in the building and industrial insulation sectors.

In these new applications too, the excellence of the polyurethane insulating performance, combined with its ease of use, determined the quick success of the STIFERITE insulating panels.

Until today, over 170 million square meters of STIFERITE panels have been applied and have determined considerable energy savings and reductions in harmful emissions into the atmosphere.

This is our commitment: promoting energy saving, house well-being, the safety of our buildings and protection of environmental resources.

What are the main features of your solutions/products?

Why is Stiferite defined as an innovative company?

Through the years STIFERITE has maintained the innovative capacity that characterized the beginnings of its business. In the STIFERITE laboratories and plants were born the first panels with mineral fibre coatings, the first polyurethane foams with expanding agents harmless to the ozone layer, the new polyiso foams that target improved application performance, the panels with gas tight coatings to ensure insulating performance stability over time, panels for external coating applications, the systems developed for ventilated roofs, down to the new FIRE B panel with excellent fire reaction characteristics.

Three continuous lines are dedicated today to the different types of STIFERITE panels, with a yearly production capacity of over 10 million square meters.

All the STIFERITE plants guarantee high and consistent quality standards, controlled by considerable human and technological resources.

From 1968 till today, over 170 million square meters of STIFERITE panels have been applied that have determined considerable energy savings and reductions in harmful emissions into the atmosphere.

This has been our commitment for fifty years: promoting energy saving, house well-being, the safety of our buildings and protection of environmental resources.

stiferite
l'isolante termico



Stabilimento Stiferite srl a Padova



Cover over with pendenzato system

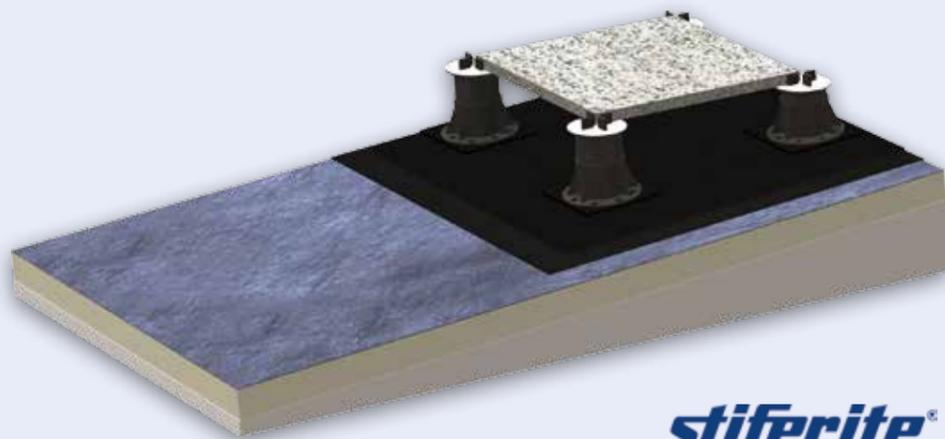
CASE HISTORY

Pendenzato is a prefabricated system, tailor-made according to the roof it is applied on; apart from its insulating property, it allows generating/correcting slopes on flat roofs, with speed of installation, load reduction on the floors (thanks to the elimination of the sloping screed layer) and a reduction of building site waste.

The ease to match the bituminous membranes to the insulating material (thanks to the bituminous glass fibre layer used to hot-lay bituminous membranes or with the glass fibre layer for synthetic membranes), or the possibility to have a package pre-coupled to the first bituminous membrane, simplifies and speeds up roofing even further.

The compressive strength of the insulating material determined at 2% crushing, equal to 6000/9000 kg/m² (variable according to the panel type and thickness), allows making paved roofs or laying adjustable supports for "floating" floors.

For further information, product range or technical data sheets, visit www.stiferite.com or contact us directly info@stiferite.com, freephone 800 840012



stiferite
l'isolante termico



NEWS

ETERNO IVICA PRESENTS THE NEW HEAD XL, SWINGING AND FIXED ETERNO AND NEW MAXI SUPPORTS

eternoivica

New firm lock head tilting support SE, adaptable to both the Standard is the head new Head XL.



dot. MAURO MORESCHI
Manager CASALI s.p.a.

Over seventy years' history make Casali one of the Italian companies that have made the story of world waterproofing.



What is Casali's position in the waterproofing sector?

"Markets, technologies and working methods have changed - Mauro Moreschi, Sales Director, explains - and if Casali is still here today, operating in over eighty countries in the world, we believe the reason is that we have always had just one mission: manufacturing products and designing systems for waterproofing with the aim not of selling but of solving the problems of applicators and construction companies.

We have always strived so that the works created with our products would maintain their performance over time and it is not by chance that, to this day, covers made with Casali DERMABIT membranes almost forty years ago are still efficient and that these membranes are part of a line of products we coined the Enduring Quality brand for. For sure ours is more a niche policy, not aimed at

large volumes, but with customer relationships at its core. But it is the one we feel as ours, the one that has always given us superb results."

Why does Casali consider itself as an innovative company?

"Innovation has many faces and anyway some of them are taken for granted, like the technological aspect, others become more or less important according to how the market evolves. In general it is impossible to remain competitive without investing in innovation. In our case we deem three aspects as vital: research on raw materials, product improvement according to its use and production efficiency that must more than make up for the distortions in the market that in the last few years has seen a reduction in margins that have nearly disappeared for some products.

CASE HISTORY

arch. DIEGO CEA
Technical Service Manager
CASALI s.p.a.



The new challenge that the waterproofing world has been facing in the last few years is dealing with the existing building stock. We often have to deal with composite covering packages, made with single/multi-layer waterproofing of doubtful makeup. The proposed scenario therefore requires aimed remedial measures that are as non-invasive as possible. Because of the particular nature of the problem, the first analysis to perform requires checking the adhesion of the existing waterproofing and then assessing whether it is possible to restore integral anchoring to the support. Secondly it is necessary to identify the best technical solution that would guarantee a safe installation cutting to a minimum costs, also those connected to the site preliminary stages, and prevent any possible infiltrations caused by the restoration itself. To answer these requirements, Casali Technical Service Centre and R&D Laboratory have designed a technologically advanced, long-lasting and guaranteed solution. The single layer membrane in BPP Dermabit®FF Fixus 250 from the SinglePly range, realized with Mineral finish, is self-protected with slate chips and capable of guar-

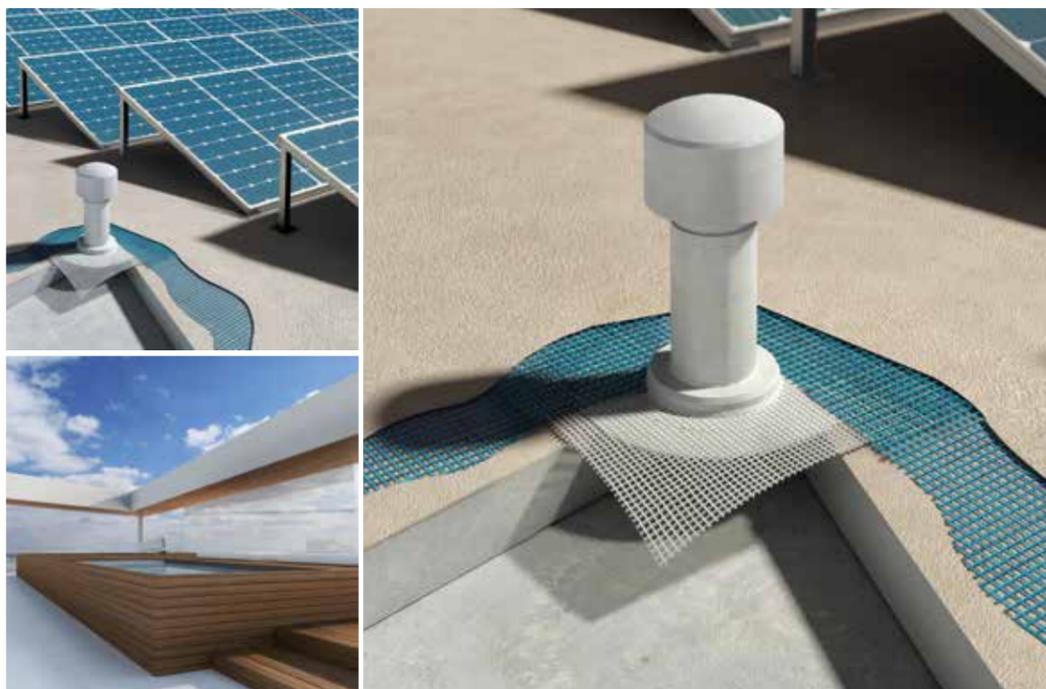
anteeing safe laying in semi-independence obtained with suitable mechanical fixings. Casali Spa's attention was devoted to designing a solution that could be applied without demolishing the existing structure and therefore without onerous disposal costs, a solution with good mechanical and performance features achieved by adding large size reinforced polyester to the compound, designing the membrane so that both heat and hot air laying can be used, characterizing the surface of the membrane through the lower separation interface coated with polyethylene film and the special oversize upper selvage. This last feature guarantees the necessary mechanical seal offering adequate space for the fixing plates and correct welding overlap, leaving the traditional overlap space unchanged. Against this background Dermabit®FF Fixus 250 is recognized as a highly qualified special system, aimed at certified professional installers, that can solve the most complex cases in today's market because suitable for both re-laying and new builds since it can be used effectively with the new building technologies concentrated on energy saving.



NEWS



New Liquid Breather Vent



Unique of its kind, the Liquid breather vent is the latest in a successful range of highly technological articles, designed and made to fill the gap between the waterproofing alternatives to the roll or elements used for the outflow of water. An unrivalled product that captures the real essence of the world of liquid membranes and bicomponent cement, solving once and for all both the compatibility problem between waterproofing layer and plastic accessory, and the problem of the condensation that forms in the extrados of a waterproofing cover, creating dangerous swelling of the waterproofing layer, this characteristic is emphasized by the "liquid" component of the waterproofing layer.

DESCRIPTION:

A 160g certified fibreglass square or high-performance elastic non-woven fabric are industrially melted onto the flange of the breather vent made wholly in grey polypropylene (PP). The match creates a single layer between accessory and reinforcement, so any detachment due to incompatibility between the liquid waterproofing layer and the breather vent plastic is prevented.

INSTALLATION:

The Liquid breather vent will be installed in the extrados in direct contact with the laying surface, taking care to incorporate the FV or TNT square between the two waterproofing layers (double layer), if a single layer is chosen, the square will adhere to the laying surface. In both cases, the circular plastic part that adheres to the laying surface must not be waterproofed underneath, this will let condensation pass also thanks to the moulded plastic knurling. Once installed, the breather vent will work as a "chimney" for any condensation that might form between the waterproofing layer and the laying surface or insulation, preventing the formation of dangerous condensation pockets that can potentially crack because of the thermal shocks the cover is subjected to. This important novelty in the sector of liquid waterproofing is yet another proof that the technical staff of Eterno Ivica supports laying where critical issues can be more dangerous, where problem-solving is more difficult, because details make a difference, but the difference is not a detail.

Profilitec Linear Drain for the renovation of a historical residence



A really interesting reference. It is the Relais Sant'Uffizio, an ancient residence in Cioccaro in the province of Asti. A romantic oasis of peace and tranquillity immersed in the Monferrato vineyards, near Asti. A wonderful wellness centre overlooking the enchanting Piedmont scenery. After accurate restoration, the structure has come back to life as a wellness centre.

To renovate the bathrooms and showers in particular, the linear drainage systems by Profilitec Linear Drain were chosen. A modern product allowing the abatement of architectural barriers, a minimalist and elegant solution. In fact, thanks to its size reduced to 5.4cm, it can be applied almost anywhere, cutting down on installation work.

Find below some pluses that make **Profilitec Linear Drain** particularly interesting in its kind:

- stainless steel monobloc;
- 5.4cm underfloor;
- can be adapted to tiles with thickness between 3 and 30mm (according to the grid chosen);
- installation with levelled polystyrene block

www.profilitecsolutions.com

linear drain *LD*

LINEAR DRAIN is an innovative linear drainage system for floor-level showers, allowing the creation of modern designer bathrooms. LINEAR DRAIN offers a complete product range allowing shower customization. LINEAR DRAIN is a bathroom solution rich in accessories and compatible with the features of the new ceramic tiling both in shape and thickness.

The finished product consists of a drain to which the desired grid will be added.

NB.: Only the ABS version is supplied pre-assembled and the code includes both drain and grid.



Available lengths: 60 - 70 - 80 - 90 - 100 - 120 cm

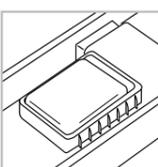
ACCESSORIES:



Grid connector
10cm straight grid connector



90° grid connector
10x10cm 90° grid connector



I-Cube
4 pcs pack



Drain plug



“Environment-therapy” that is Feng shui architecture



Stefano Parancola

Architect, designer, freelance professional, consultant in Bio-architecture and Feng shui. From 2002 to 2007 contract lecturer of Environmental Design at Ferrara Faculty of Architecture. From 2002 to 2007 he led the first specialization course in Feng shui Architecture at Ferrara Faculty of Architecture. Since 2007 he has been a member of the Hong Kong International Feng Shui & Bazi Institute. He has held international seminars of Feng Shui Architecture in Universities and associations in Hong Kong, Beijing, Shanghai, Montevideo (Uruguay), Buenos Aires (Argentina), Berlin, Regensburg, Zagreb and Lugano. Reiki Master He has attended seminars on motivation with Anthony Robbins, Bob Proctor and Jack Canfield. He practices Kriya Yoga. In the last 10 years he has often lived in the Far East (China, Sri Lanka, Thailand, Malaysia, Indonesia). Advises and co-operates with qualified projects of Bio-architecture. Since 2009 Feng Shui & Bazi Master of the 73rd generation of Chinese lineage, after studying in the last 15 years with the most important Chinese masters at international level. Researcher and scholar in Mian Xiang art, that is Face Reading. In 2012 he co-conducted the TV program “Wellness&Living” on Adachannel, the first channel dedicated entirely to living.

The term “Feng shui”, in Cantonese *Tai Feng shui* (look or observe) and *Tsu Feng shui* (measure or calculate) in Mandarin, inevitably takes you back to the Orient, to places where attention to the body in strict relation to the spirit and the mind, is more accentuated.

If correctly applied¹, Feng shui improves the quality of life by synchronizing all the elements of a room, allowing residents to express themselves at their best. In fact, each room determines whether you feel at ease or not, this creates a particular emotional state followed by a more or less productive behaviour.

Everybody must have experienced at least once, when entering a room, house or building, feeling ill at ease, and in other cases feeling really at ease and experiencing an extraordinary sensation of harmony. Why? According to the old Oriental philosophy, man constantly interacts with the environment that surrounds him and this kind of “environmental contamination” (shapes, colours, materials...) can be pleasant or unpleasant. Pleasant when in the building you “breathe” harmonious energy; unpleasant when you feel ill at ease in that environment. Feng shui is the discipline that allows transforming an unpleasant place into a more harmonious one, using the so-called remedies (vegetation, natural materials, furniture, use of water, crystal, light and colour architecture).

If at the start Feng shui was practiced by the so-called “geomancers” to identify the “ideal place”, nowadays this Oriental art is practiced everywhere and is considered “effective” by engineers, architects, real estate developers...

In the current media debate, Feng shui is sometimes relegated to the New Age cauldron and quite often used only as a kind of modern astrology! Feng shui is quite something else, I invite the sceptics to go and “re-read”, or better study, the real architecture realized according to the ancient Wind and Water art such as the Sky Temple, Forbidden City, Ming Tombs, or the Tower of the Winds in Athens dating from the 1st century BC, a monument dedicated wholly to Wind and Water. In fact Feng shui means exploiting the wind and the water, designing with the sun, using natural materials, studying the right balance between yin (soft, sinuous shapes) and yang (square shapes), using colour, green, respecting natural elements, all that unites Feng shui to our ancient knowledge and popular wisdom to build and live in harmony with nature.

The same architect Renzo Piano stresses in a recent interview the importance of studying the site: “Projects are written in the nature of the place, we must go back to design on a human scale, the Twin Towers disaster must make us think.” Renzo Piano continues: “no longer mammoth buildings

but structures that do not alienate those who live and work in them. These buildings become traps in case of attacks or serious accidents. The lesson for the future is the need to abandon the huge and rediscover, if not the small, the human scale.” One of the main features of Feng shui design is to understand that different places have different needs, Paris is not New York, Rome is not Madrid, architects must mix their experience and knowledge with the natural characteristics of the site they are designing in.

Attention to the quality of life is growing; the request for healthier buildings, more beautiful and liveable towns is growing. Feng shui can be a valuable tool to get to design environmentally sustainable places.

¹ (It is important that there is a search path based on the application of the Form School, followed by the Compass School in synergy with the techniques of Bio-architecture).



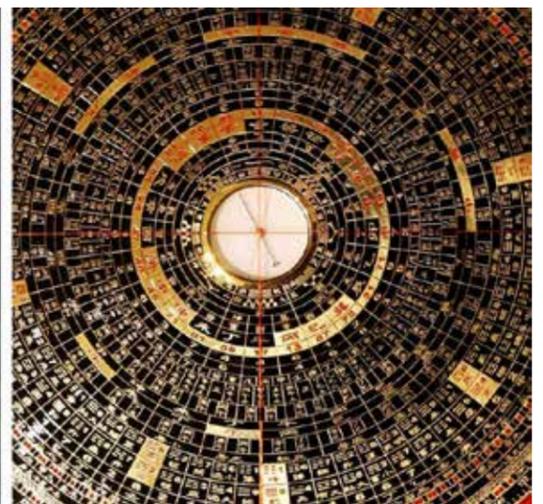
Fontana Paloma67, design S. Parancola by Trea-Pantheum



TURTLE BED, design S. Parancola by Kibily



CHINESE GARDEN



GEOMANTIC COMPASS

EXHIBITIONS 2015

PEDESTAL+ACUSTICA+LIQUID



FROM 24 TO FEBRUARY 26, 2015
NEW ORLEANS,
LOUISIANA USA



FROM 26 FEBRUARY TO
8 MARCH 2015
BRUXELLES - BELGIUM



FROM 10 TO MARCH 13, 2015
POZNAŃ, POLAND



FROM 18 TO MARCH 21, 2015 - MILAN



FROM 17 TO APRIL 19, 2015 - FLORENCE



BOLOGNA ■ ITALY
FROM SEPTEMBER 28 TO OCTOBER 2, 2015
BOLOGNA

UP-site: Brussels, an ambitious project...

It stands proud in the sky, you can see it from the canal banks and from anywhere in the city, becoming the new reference point in Brussels: UP-site is today the tallest and most impressive "residential tower" in Belgium and one of the tallest buildings in Europe. 140 meters high, with its 42 floors and 251 flats, the building stands in the Canal district that is being redeveloped, where many new projects enhance and emphasize the breathtaking views it offers from its numerous terraces: wonderful views of the city and its surroundings consisting of new parks, new art galleries, the MoMA (Museum of Modern Art), prestigious boutiques and shops, "the future Tour & Taxis park", etc.

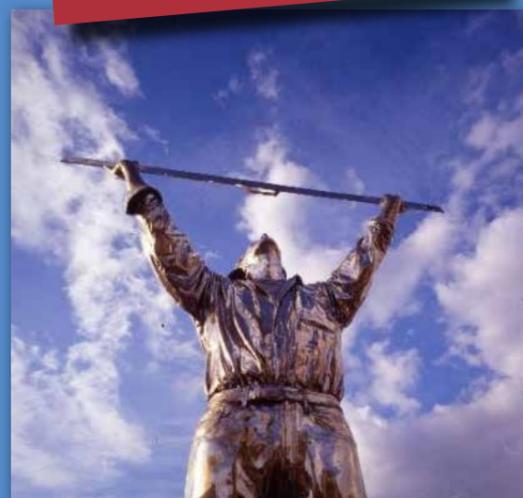
We can state that the strategic position in one of the liveliest and most dynamic districts in Brussels makes the Up-site project the epitome of a new, modern, active and reactive style of urban life. Its colours, predominantly white and grey, and the choice of building materials make it even more obvious from any city corner, emphasizing its vertical nature. The technological choices and sustainable materials of its design and construction offer a reduction in energy consumption of up to 45%; the presence of numerous green areas and alternative methods of sustainable mobility are just a few of the criteria making the new residential tower very attractive on the property market: the flexibility of both

surfaces and finishes allow aiming for high-end purchasers.

Moreover, the numerous services the tower offers guarantee a very high level of comfort: from the porter's lodge to the private cinema, from the fitness centre to the spa, from the children's play areas to the wide green spaces, etc.

Noteworthy are the terraces that offer the presence of numerous shops, offices, restaurants and various types of attractions on the different levels. Important is also the morphology of the complex: the lower buildings are organized along the water, counterbalancing the quite high profile and therefore offering the "Quai des Péniches" interesting walks.

Review by Elisabetta Balzani



On one of the terraces of the new UP-site tower a work by Jan Fabre

"I'm going to measure the clouds"

quotation from the main character in *Birdman of Alcatraz*, a 1962 film directed by John Frankenheimer.

Jan Fabre (Antwerp, 14 December 1958), visual artist, performer, sculptor, theatre director, choreographer, to summarize what Jan Fabre is, is impossible. In brief, he could be called a "multidisciplinary artist" but even this is not enough if his tendency to combine the old universalistic spirit with modern science is taken into consideration.

Taking on board biologist Edward Wilson's way of thinking that in *The Unity of Knowledge* (1998) wrote "The greatest adventure of the mind has always been and will always be the attempt at connecting the scientific and classical fields", Fabre not only applies his entomological knowledge to figurative art and choreography but, like a Renaissance thinker, he revolutionizes each one of the disciplines he applies himself to.

Looking at him as a visual artist, he promotes an artistic research aimed at breaking beyond expressive barriers, and this can be realized in all his works, from his drawings to his sculptures, from his plays to his most alternative stage sets; his works betray his constant investigation into life and death: drawings based on his insistent observation of insects and spiders, down to sculptures using dead or embalmed animals, or shows with blood and salt. The interest in sculpture is also revealed by his objects covered in blue (like *Shoobox*, 1997, Medium, medium, 1981), with installations made with human bones or the skeleton of beetles (*L'Oisillon de Dieu*, 2000; *Umbraculum*, 2003) and, recently, forging large bronze figures such as *The man who measures the clouds* 1998.

This last work in particular, inspired by the life of Robert Stroud, the birdman of Alcatraz.

It represents the metaphor of the artist that, waiting with a tape measure in his hand for a cloud to pass so that he can measure it, can only emphasize the beauty of an impossible and useless wait.

The man that measures clouds pays homage also to the artist's late twin.

Therefore it becomes once more a work that combines various elements, and thoughts on the life and death of a man, on natural sciences and on gestures: in this case the poetic gesture of waiting in "measuring the clouds".

Review by Elisabetta Balzani

Considerations:

by **RICCARDO GRIGGIO**

Export Manager
ETERNO IVICA

Over 3000 New Maxi supports have been supplied, laid on very thick concrete slabs: 8 cm. These slabs are positioned on the Up-site roof and terraces and this has made the use of important shims necessary since one of the characteristics of the building is that it is exposed to the strong winds that beat the Brussels area. This situation makes the usual raised floors unstable and dangerous because their shims are maximum 4cm thick and might be sucked away by the wind.

The partnership with our Belgian distributor, CPE - CONSTRUCT PROTECT ENGINEERING and the cooperation of its customer EW Dakterrassen, have allowed optimal project development and state-of-the-art material laying.

The need to bear heavy loads, to reach heights up to 25cm, combined with a superb quality/price ratio have made the New Maxi supports the best solution for the project in hand.

This confirms once more the presence of Eterno Ivica in the most prestigious international works; it must be stressed that a country like Belgium suffers from a huge presence of competitors connected to the "raised" world, for this reason our success stands for our excellence.



www.eternoivica.com